

LRAPs Speak to the Value of Your Degree

Speaker 1 ([00:03](#)):

We're a small school. Uh, we're a liberal arts school. There are a lot of things that, uh, small schools like us are dealing with right now. You know, shrinking demographics, um, sort of negative press about the liberal arts and the value of a liberal arts education and the cost of, um, you know, tending to private institution. So all those things have sort of come together to present sort of some challenges for us. On the enrollment front, what we really liked about offering LRAP was that it spoke to the value that we place in our education encourages completion, uh, and it promotes confidence in what we're able to do, uh, for our students. Postgraduation in the first year, we attribute LRAP to, uh, bringing in 16 students for a small school. So that's a major, uh, needle mover for us in the second year. Um, we put LRAP into the market a little bit earlier, and we went from 16 students in fall 18 to, uh, 26, uh, in the fall of, uh, 2019. It's unlike anything else out there. And so in some ways it sounds maybe like it's a little too good to be true. Um, you know, but honestly what I really liked about it was that it was, it's for the student and, um, it supports all that we believe in, in terms of quality of the education, helps to, in some cases, really break a tie for students, um, choosing between us and another institution.