

## LRAPs Help Overcome Cost Concerns

Speaker 1 ([00:03](#)):

Well, I think I'm probably preaching to the choir when I talk to other education professionals about, um, the challenges we face in higher education. Um, the challenges in, um, value perceptions. Big question that's asked in the medias. Is college worth it value? Is it perception? You can't even have a chance to tell the story. Um, you can't even get a chance to communicate the value of your institution unless somebody's kind of open to that. And for us, LRAP was really a way to, um, either open the door for those that wouldn't ordinarily consider us or talk to us. It's also a way to kind of allay some of those fears or some of those, uh, you know, those anxieties that students might have about the investment of college. I would 100% recommend working with Ardeo and using LRAP to any admissions office. It would be really great if every institution in the United States offered something like this for students, um, especially students of specific majors or specific need levels. Diversity and inclusion is so, so important, especially in fields of things like ministry, social work and education. If schools understood the impact that LRAP can have, yes, it, it costs money. It costs money per year, the student borrows, but the cost is so minimal compared to the impact that it can have if we really want to put our money where our mouth is. I think LRAP is a great, a great tool.