

## LRAPs Are a Game Changer

Speaker 1 ([00:04](#)):

I think when I first heard about LRAP, my initial reaction was what an incredibly unique product. The initial results that we had with LRAP were really encouraging, um, because there were a handful of conversations that we had where when we placed a call and told them about the LRAP product, that we could hear the tears over the phone or we could see them as we were, as we were interacting with those families in person. I would certainly recommend to other admissions professionals to use the Ardeo product, to use the LRAP. This can be a very useful tool for your students. This can be a very useful tool for your admissions counselors as they go out and interact with other students and their families at, at one of the most pivotal times in their lives. I think one of the main reasons that this product is a game changer for students is because it gives them the flexibility to choose what's right for them.